





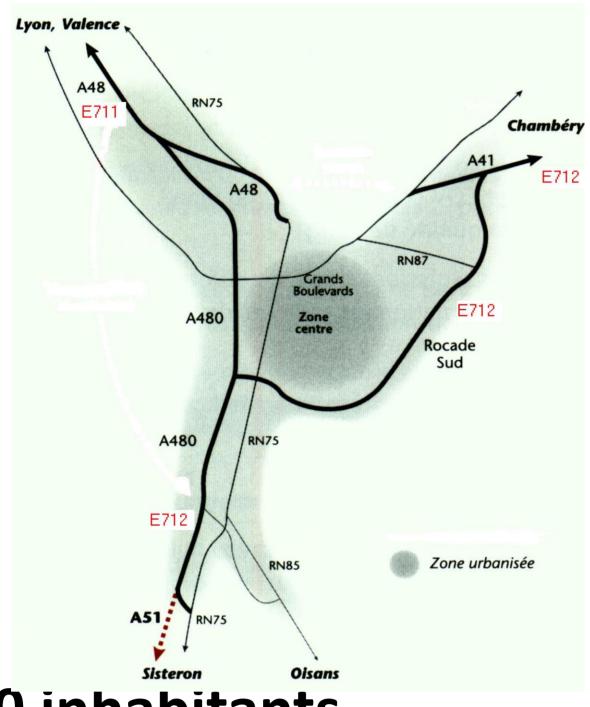
## November 6th - 8th, 2013 Hotel Panamericano – City of Buenos Aires, Argentina

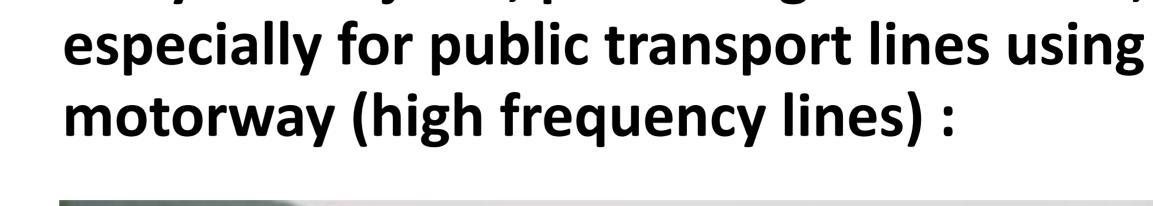
### "URBAN MOBILITY, ROADS NETWORK OPERATION AND ITS APPLICATIONS"

# DEDICATED BUS LANE ON A 48 MOTORWAY in GRENOBLE

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#### **SOME WORDS ABOUT GRENOBLE CITY:**





Daily traffic jams, penalizing for all users,





- A constrained location with 3 mountain ranges
- 3 main accesses to the city (in the valleys)
- A non-grid network : no alternative roads
- An access to the city difficult during peak hours

**SOLUTION: OPENING OF AN HARD SHOULDER BUS LANE (2007):** 



Road Operator : DIR CE – Gentiane TMC (Grenoble)

Characteristics: 4.5 km long, red lane colour, Bus lane open:

- When congestion occurs
- Mainly during morning peak hours
- Traffic data and camera checks.

### **EVALUATION (2008):**

long); Variability of travel time has been

With bus lane: 3 mn

Bus passengers: 26 % are new users; Among them, 56 % have changed their mode of

Authors/Partners



















Bus traffic : Mean travel time : - 1 mn (4 km consequently reduced:

Without bus lane: 6 mn

commuting; 90 % think the measure should be extended to other sections

## **CONCLUSION AND PERSPECTIVE:**

- A successful experiment (user feedback and evaluation highly positive)
- A favourable local context : public transport and traffic operators shared the same objectives
- Strong will to re-use this project elsewhere, locally, nationally and abroad
- Hard shoulder bus lane to be extended at the end of 2013 for an additional 4 km (private motorway operator: AREA)







